



2023 | كأس السوبر الإماراتي 2024 | UAE SUPER CUP

Published by the UAE PRO LEAGUE



Federico Cartabia

VS

Caio Lucas

Artistic Duel in the
UAE Super Cup



This is Our Super Cup



The UAE Super Cup is more than a mere football match; it is a grand celebration in a nation that prides itself on «Super» achievements and unbounded ambition, under visionary and wise leadership.

Echoing the successes of past years, this year we proudly embrace the theme «This is Our Super Cup.» This theme underscores our commitment to hosting festivities that extend beyond the game, in the days leading up to and including the match day, to deliver a purposeful societal message.

We recognize the profound role of sports in transcending the confines of the playing field, aiming to inspire the youth of our nation to dedicate themselves to the service of our generous homeland and to tirelessly work towards continuing our journey of development.

This year's Super Cup, featuring Shabab Al Ahli as the champions of the ADNOC Pro League and Sharjah, holders of the President's Cup, promises to be a thrilling encounter. These matches are not just games but historical moments that have significantly contributed to the UAE's football legacy. We eagerly anticipate a match that showcases both teams' technical prowess and dedication and exemplifies the intense yet respectful competition for the prestigious title.

In closing, I invite the fans of both teams and all Emirati football enthusiasts to join us at the Al Maktoum Stadium in Al Nasr Club, Dubai. It's a chance to be part of a spectacular sporting event in a magnificent architectural marvel. Let's unite to enjoy the dynamic atmosphere of this match, a testament to the spirit, unity, and continual progress of Emirati football.

Abdulla Naser Al Jneibi
UAE Pro League Chairman



أدنوك
ADNOC

Shabab Al Ahli's Route to UAE Super Cup: A Story of League Dominance

Shabab Al Ahli, the reigning champions of the ADNOC Pro League for the 2022-2023 season, have impressively earned their place in the upcoming UAE Super Cup. The team's outstanding performance in the league culminated in securing the

top spot with a total of 57 points after a demanding and competitive season. In a show of consistent excellence, Shabab Al Ahli played 26 matches throughout the league, achieving vic-



tory in 17 of these encounters. They also drew 6 times and experienced 3 losses. This record not only speaks of their offensive capabilities but also their strategic gameplay.

The team's defense was nearly as impressive as its attack, conceding only 25 goals throughout the season, making them the second-best defensive team in the league. Meanwhile, their forwards netted

53 goals, the second-highest tally in the league.

With this league victory, their eighth in the club's history, Shabab Al Ahli is now poised to compete in the Super Cup for the ninth time. The team is aiming to capture their sixth Super Cup title, adding to their previous wins in the 2008-2009, 2013-2014, 2014-2015, 2016-2017, and 2020-2021 seasons.



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07



Shabab Al Ahli stats in the UAE Super Cup

5

Titles



8

Matches



Goals Conceded

4

Goals

8





Sharjah's Route Towards the Super Cup

Sharjah have set up a UAE Super Cup encounter against Shabab Al Ahli after they claimed the 2022-23 UAE President's Cup

trophy following their win over Al Ain on penalties. It was not easy for Sharjah to reach the UAE Super Cup as they



played five tough games towards achieving the UAE President's Cup title.

Sharjah kicked off their adventure in the UAE President's Cup with a 2-1 victory over Al Nasr in the last 16, before defeating Al Jazira 2-1 in the quarter-finals.

During the semi-finals, they secured a 3-2 aggregate win over Ajman to reach the final.

Sharjah take part in the UAE Super Cup for the second time in a row and fourth overall as they lifted the title two times in 2019-2020 and 2022-23 seasons.





مبادرات

رئيس الدولة

MUBADARAT

The President's Initiatives

Sharjah stats in the UAE Super Cup

2

Titles



3

Matches



Goals Conceded

1

Goals

1



UAE Super Cup: A Tale of Second-Half Goals and Thrilling Climaxes

The UAE football community is abuzz with excitement for the upcoming 2023-2024 UAE Super Cup, where Shabab Al Ahli and Sharjah will face off in a high-profile match at Al Maktoum Stadium in December.

In this eagerly awaited encounter, historically rich in both minor and major thrilling moments, the role of statistics in shaping the game is remarkably significant.

Leading up to the grand face-off between Shabab Al Ahli and Sharjah, the UAE Super Cup has seen a total of 35 goals scored in its previous editions. A striking aspect of these matches is the dominance of the second half in terms of scoring, with 22 of the total goals materializing in this period, in contrast to 12 in the first half and one in extra time.

Around 65% of these goals (23 in total) originated from open play, highlighting the dynamic and attack-oriented style of the UAE Super Cup. Additionally, the competition saw 7 goals from penalties and 3 from corners, further diversifying the scoring methods.

The breakdown of goal timings in the
UAE Super Cup is as follows:



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Players with most UAE Super Cup's caps

Abdulaziz
Haikal

06



Walid
Abbas

06



Khalid
Eisa

06



Mohanad
Salem

06



Ibrahim
Diaky

06



Majed
Naser

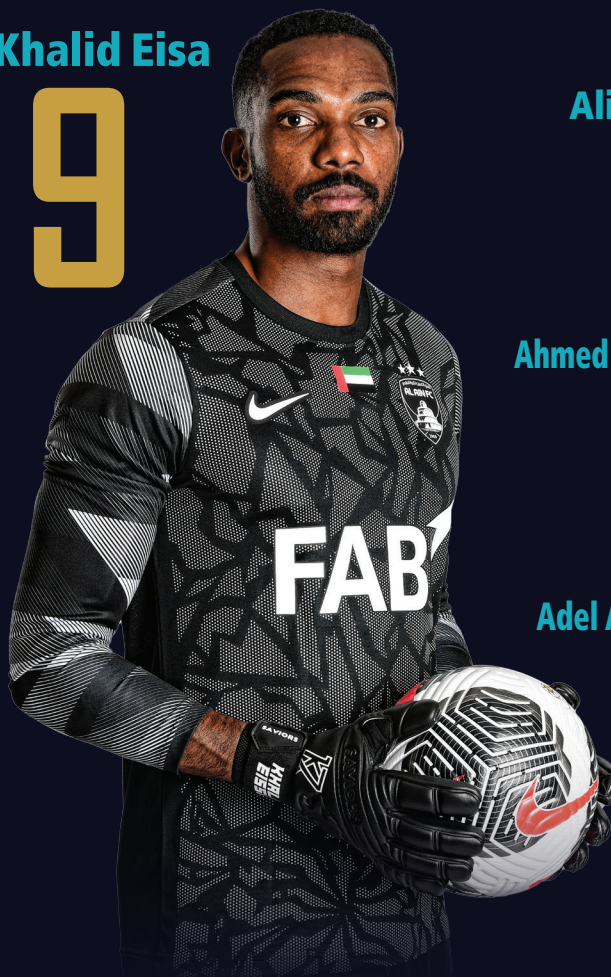
06



Goalkeepers with most conceded goals in the UAE Super Cup

Khalid Eisa

9



Ali Khasif

5



Ahmed Shambieh

4



Adel Al Hosani

4



UAE Super Cup's Top Scorers: A Six-Player Race to the Top

Matches in the UAE Super Cup often serve as a stage for players to stand out by scoring critical goals, thereby aiding their teams in the quest for the tournament's prestigious trophy.

Notably, six players have established themselves as the leading scorers in the Super Cup, each netting two goals. This group includes three players from Al Ain, two from Al Wahda, and one each from Al Jazira and Emirates Club.

The prominent goal scorers are Ibrahim Diaky, formerly of Al Ain and Al Jazira, Emerson Mauricio and Emmanuel

Emenike, both ex-Al Ain players, Karim Kerkar from Emirates FC, and former Al Wahda players Mourad Batna and Hugo Henrique.

Diaky scored his goals during his tenure with Al Jazira and Al Ain, one of which was a penalty. Hugo Henrique's goals for Al Wahda were both netted from the penalty spot.

The upcoming UAE Super Cup, scheduled for December, will see Shabab Al Ahli facing off against Sharjah at Al Maktoum Stadium, marking the sixth occasion this venue hosts this major encounter.

The goal tally at Al Maktoum Stadium in the Super Cup is as follows:



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Emirates

Most Goals Scored in the UAE Super Cup



9		Al Ain
8		Shabab Al Ahli
8		Al Wahda
4		Al Jazira
3		Emirates
2		Al Nasr
1		Sharjah





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Federico Cartabia (Shabab Al Ahli)

Featured in 20 matches, starting 19 and coming off the bench in one, amassing 1,656 minutes.

Contributed to 16 goals with 11 goals and 5 assists.

Delivered 671 accurate passes, including 51 key passes, and 519 in the opponent's half.

Attempted 45 shots, 27 on target, and completed 72 dribbles at a 58.5% success rate.

Caio Lucas (Sharjah)

Played in 22 matches, with 18 starts and 4 substitutions, totaling 1,701 minutes.

Involved in 12 goals with 9 goals and 3 assists.

Made 629 accurate passes, including 35 key passes, and 496 in the opponent's half.

Made 39 shot attempts, 19 on target, and completed 73 dribbles at a 45.2% success rate.





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23



Champions of the UAE Super Cup

5		Shabab Al Ahli
3		Al Ain
3		Al Wahda
2		Sharjah
1		Emirates
1		Al Jazira





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UAE Super Cup Takes Center Stage at Dubai's Global Village

The UAE Super Cup recently captivated fans at Dubai's Global Village, where the UAE Pro League organized an exhilarating fan zone. From December 20th to 24th, this popular tourist attraction transformed into a hub of football festivities, drawing in a crowd eager to experience the thrill of the Super Cup.

The Global Village, in its 28th season, was strategically chosen for these events due to its status as a favored destination among UAE residents and international visitors. Last season's record-breaking attendance of 9 million visitors underscores its appeal and the growing interest in such community-focused events.

The UAE Pro League's promotional campaign for the Super Cup match was a resounding success, attracting visitors of





various ages and nationalities. The diverse turnout reflects the universal appeal of football and the Pro League's effective engagement strategies. Activities and entertainment segments provided an immersive experience for fans.

A highlight for many visitors was the chance to capture moments with the Super Cup trophy, the official match ball, and the jerseys of the finalist teams, Shabab Al Ahli and Sharjah. These interactive opportunities offered fans a personal connection to the excitement of the match and the spirit of football



**Official
Sponsor of
UAE Pro League**



Celebrating the UAE Super Cup with a Unique Blend of Art and Sport



The UAE Pro League has rolled out an extensive social media campaign to promote the Super Cup, featuring a series of engaging programs on various platforms. The campaign includes “This is Our Super,” hosted by renowned artist Ahmed Al-Awnan and presenter Saeed Almamari. This show uniquely blends art and sports to spread joy among viewers.

Additionally, programs like “Super Fans” with Tariq Al Balushi and “Super Trend” with Jamal Al Mulla add to the rich tapestry of the event. These shows feature an array of guests including celebrities, fans, and players from the finalist teams, fostering a community spirit around the event.

These programs have garnered considerable attention, drawing s... This initiative, part of the UAE Pro League's efforts to enhance the fan experience, will feature segments before the match, during halftime, and at the event's conclusion to celebrate the crowning of the champion.

This year's Super Cup is marked by



a diverse array of engaging social media programs, launched as part of the UAE Pro League's promotional efforts. Among these, the “This Is Our Super Cup” show, hosted by Al Awnan and Al Mamari, stands out as a key highlight.

Additionally, programs like “Super Fans” with Tariq Al Balushi and “Super Trend” with Jamal Al Mulla add to the rich tapestry of the event. These shows feature an array of guests including celebrities, fans, and players from the finalist teams, fostering a community spirit around the event.

These programs have garnered considerable attention, drawing significant engagement on the Pro League's social media channels. They serve as pivotal platforms for connecting with the football community, emphasizing the Super Cup's significance and promoting sportsmanship and fan engagement. The initiatives aim to motivate players and teams and remind fans of the importance of positive support and enthusiasm, building up to the season's first major championship



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Super Cup

The first edition of the Super Cup was between Al Wahda and Al Jazira in 2017-18 season.

The Super Cup trophy is coated with gold and silver. It has a combination of new and traditional designs.



Height is
60
cm

Weight is
15
kg

The Super Cup
Trophy was made in

2018

in Singapore





UAE Pro League Organizes Promotional Tour for Super Cup Trophy

The UAE Pro League has kicked off a promotional tour for the UAE Super Cup trophy, in partnership with its sponsors. This initiative, which began on December 17, is a key part of the buildup to one of the season's most anticipated football events. The tour showcased not only the coveted Super Cup trophy but also the official match ball and the jerseys of the finalist teams, Shabab Al Ahli and Sharjah.

This promotional journey offered fans and the public an exclusive opportunity to connect with the excitement of the Super Cup. At various sponsors' locations, they took photos with the trophy, fostering



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a sense of anticipation and involvement in the lead-up to the match. Moreover, the tour is capitalizing on social media's reach, encouraging fans to share their experiences online using the hashtag #ThisIsOurSuperCup, thereby amplifying the event's visibility and fan engagement.

Key stops on the tour included the Emirates Palace Hotel, where visitors enjoyed a unique opportunity to pose with the trophy. The trophy then visited the Abu Dhabi Islamic Bank (ADIB)'s main headquarters, followed by Rasasi Perfumes in City Centre Mirdif. The Rixos JBR Hotel hosted the trophy on December 25, and the tour concluded at Al Nabooda Automobiles in Dubai.

The UAE Pro League's Super Cup trophy tour is more than just a promotional event; it's a strategic effort to deepen the Pro League's engagement with fans and sponsors. By bringing the excitement of the Super Cup directly to the community, the UAE Pro League is enhancing the visibility of the competition and fostering a stronger connection with the sport's fanbase.





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Over 30 High-Tech Cameras to Enhance UAE Super Cup Broadcast



The UAE Pro League is leveraging the latest in global broadcast technology for the UAE Super Cup, with more than 30 cameras strategically placed around the stadium to detail every aspect of the highly-anticipated event.

The broadcast will feature advanced graphics, showcasing key match statistics and precise information, employing augmented reality via spider cam technology and thermal imaging for player tracking. Goal

statistics and other vital data will also enrich the live coverage. Innovative elements like Body Cam technology and drone footage will offer unique stadium views and additional surprises, all set to be revealed on match day.

This high-tech approach promises to deliver a comprehensive and immersive viewing experience for UAE Super Cup fans, bringing the game to life with unparalleled clarity and detail.





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The Fastest Goals in the UAE Super Cup

Mourad Batna



VS

2019
Time

06:23

Ismail Matar



VS

2019
Time

03:53

Emmanuel Emenike



VS

2015
Time

02:53



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Venues of UAE Super Cup since till current edition 2009-2008

30 June
Stadium
(Cairo)

2

Mohammad
Bin Zayed
Stadium

3

Al Maktoum
Stadium

6

Hazza
Bin Zayed
Stadium

1

Dubai International
Cricket Stadium

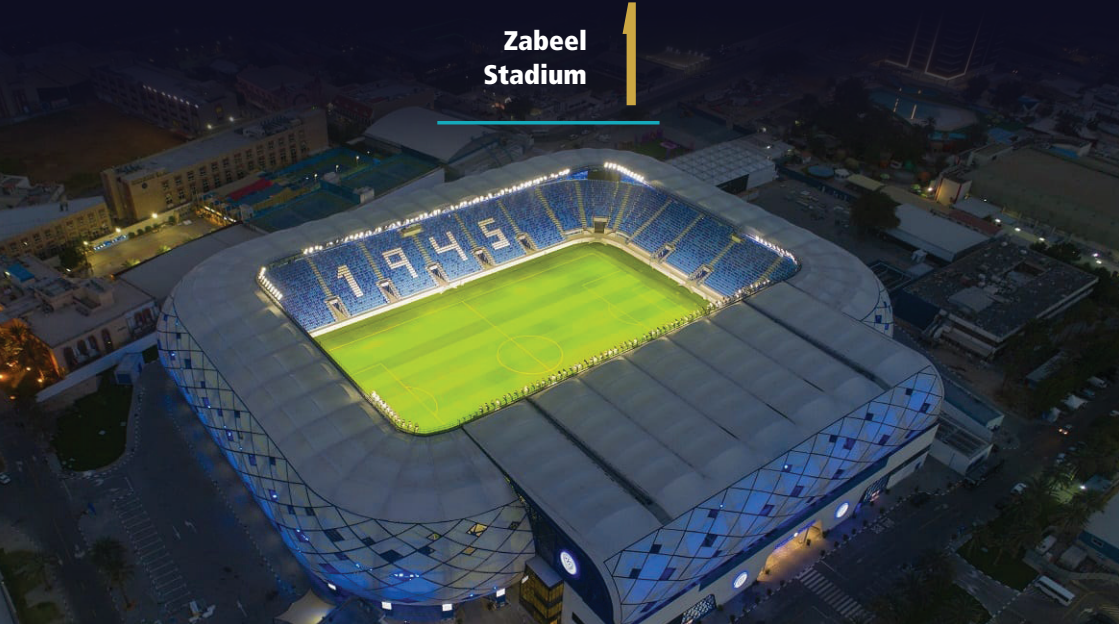
1

Al Shamkha
Stadium

2

Zabeel
Stadium

1



GETTING YOUR TEAM GAME-READY?



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UAE SUPER CUP

“Saeed,”

the official mascot of the Pro League, will be present at various events organized by the UAE Pro League on the sidelines of the UAE Super Cup match, inside and outside the stadium.



Varied Gifts and Sponsors' Activities Add Spark to UAE Super Cup

The UAE Pro League's partners, encompassing sponsors and various companies, will have a diverse presence in the UAE Super Cup, which brings together Shabab Al Ahli and Sharjah at Al Maktoum Stadium. The highlights include:

Emirates Airlines' Physical Gifts

Emirates Airlines will provide physical gifts like caps to fans during various activities around Al Maktoum Stadium, before the Super Cup match kicks off.

Rasasi Perfumes' Scented Super Cup Experience

A Super Cup with a fragrant twist, where fans will enjoy events organized by Rasasi Perfumes, including contests to win several instant prizes. Commemorative gifts will also be presented to attendees in the VIP area.



Abu Dhabi Islamic Bank's Special Offer

Abu Dhabi Islamic Bank (ADIB) is offering a "Rabdan" car to the Super Cup attending fans, with a draw of the scanned tickets at the end of the match, and the car will be awarded during the champion team's trophy ceremony. Photos of the car can be found at the link: <https://we.tl/t-uLiuOROTz3>. The bank will also present an iPhone 15 to the participants in the VIP area.





Al Nabooda Automobiles' Audi Display

Al Nabooda Automobiles will display an Audi car at the VIP entrance and distribute Audi-branded items in the VIP areas.



AvaTrade's Golden Dirham Prize

A "Golden Dirham" awaits a lucky fan, offered by AvaTrade. This prize will be awarded to a fan chosen through a draw of match tickets.



Red Bull's En- ertainment and Sporting Shows

Red Bull is organizing entertainment and sporting events around the stadium, including musical and entertainment shows, and individual skill demonstrations during the match break.

UAE Pro League to Auction Players' Shirts in UAE Super Cup

The UAE Pro League decided to auction a number of players' shirts, which they will wear in the UAE Super Cup match between Shabab Al Ahli and Sharjah.

The auction will kick off 24 hours after the game and will last for ten days.

The auction, in collaboration with the UAE Pro League, is organized by MatchWornShirt, an international online auction company of sports shirts worn in prominent matches to make those memories unforgettable and tangible.

The auction comes within the UAE Pro League's initiatives, as it organized several similar auctions, which saw a high turnout from fans inside and outside the UAE.

The auction's proceeds go to the two clubs participating in it, and it is decided that they will allocate them to community and public initiatives.





Valuable Prizes Await Fans at Fan Zone of Al Maktoum Stadium



The UAE Pro League will organize in the fan zone at the perimeter of Al Maktoum stadium various activities, including e-games, football skills, a photography corner, and many entertainment segments in addition to valuable prizes.

The fan zone's activities will begin two hours before the match and will last till the end of the UAE Super Cup's game.





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