

UAE Super Cup - "UAE, Where the World Meets "



# احرال ADNOC



Community Events - UAE
Pro League Meets the Fans



Dictated - Battle of the Playmakers



Initiatives Galore at ADNOC Pro League



Fans League – A
Pioneering Initiative



46 UAE PL Launches Capacity
Building Educational Program



Shabab Al Ahli Fly
Unbeaten in the U21 League







mid-season magazine -22 2021

Our League

**Getting in** on the Act

Midfielders Competing on Assists and Goal Scoring

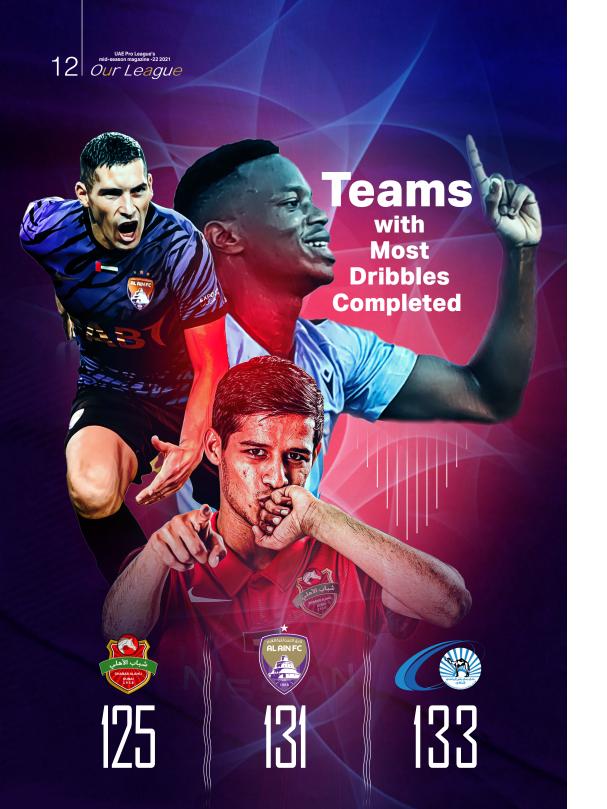
ADNOC Pro League midfielders did not just stick to assisting in the first half of the campaign, contributing a fair share of goals scored as well. A total of 93 goals out of the 253 scored in the competition came courtesy to the men in the middle of the park.

Diminutive Al Nasr playmaker Antonio Jose de Carvalho (Toze) leads midfielders in goal contributions. The Portuguese added two goals to his eight assists to hit double digits by the halfway point, having appeared in each of



mid-

and Soufiane Rahimi (Al Ain).





## **Teams with Highest Possession**







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حساب أموالي للشباب يمنح أبناؤك القدرة المالية اكتشف التجربة المصرفية المصممة خصيصاً لجيل المستقبل.

#### مع خدمة "أموالي"، يستطيع أبناؤك القيام بما يلي:

- 🔘 استلام المال من الأهل والعائلة، وتتبَّع رصيدهم وإنفاقهم، ووضع أهداف الادخار، والدفّع للأصدقاء، وغير ذلك.
- 🔘 الحصول على بطاقة الخصم لاستعمالها في التسوق والدفع عبر الانترنت والسحب النقدي وحتى إضافتها إلى محفظة Apple Pay.

#### حساب أموالى لراحتك وراحة بالك:

- 众 أضف رصيداً إلى حساب اينك أو اينتك سواء على دفعات متقطعة أو منتظمة.
- 🧖 تتيح لك مزايا رقابة الأهل مراقبة حساب ابنك أو ابنتك ووضع حدود للإنغاق واستعمال بطاقات الخصم.













أموالي من مصرف أبوظبي الإسلامي

























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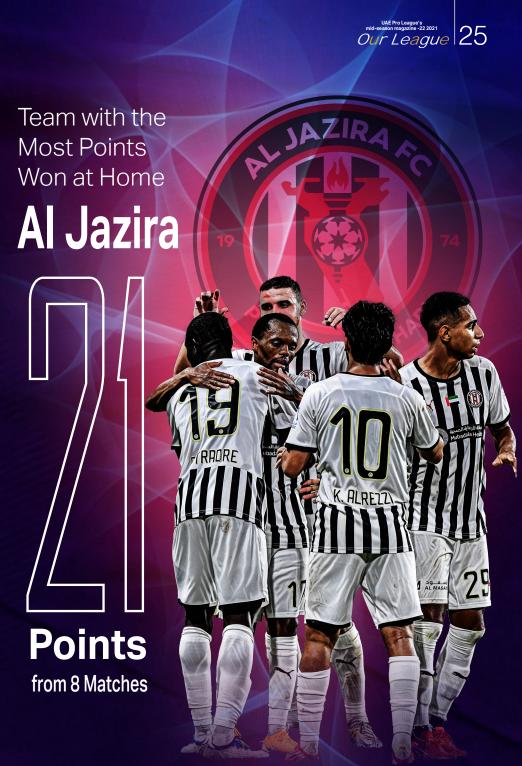






#rixosmoments





Best Goalkeeper – Ali Khaseif (Al Jazira)





### Community Events

## **UAE Pro League Meets the Fans**

The UAE Pro League organized community events this season, in line with its strategic objectives aiming to enhance engagement with fans on the ground across the country and to promote the UAE Pro League competitions: The AD-NOC Pro League, Pro League Cup and UAE Super Cup.

The first event of the season, "The Schools Tour", took place in multiple schools in the capital Abu Dhabi, starting with ADNOC Schools, Sas Al Nakhl, with many more schools planned to be visited over the remainder of the season.

The UAE PL also set up its own pavilion at the sports village accompanying the ADNOC Abu Dhabi Marathon between 22 and 26 of November.

The 50th UAE National Day was marked with a UAE PL booth and some special events at the Dubai Frame Park on 1-3 December.

Then the UAE PL headed west, setting up a five-day fan zone at Ruwais Park in Ruwais City through to the 9th of December. Even at the heart of the desert, the UAE was present at the Liwa International Festival in Moreb Dune between 16 and 31 December.

Ahead of the UAE Super Cup, a fan zone was set up outside Hazza bin Zayed Stadium in Al Ain between 5 and 7 of January as part of the dedicated 'Super Carnival'. Most recently, the UAE PL organized a fan zone at the Sheikh Zayed Heritage Festival at Al Wathba Between 20 and 23 January.





عيشوا الرفاهية على أصولها وأنتم تنعمون بالخصوصية داخل غرفتكم الفندقية في الأجواء. الإضاءة والنوافذ الافتراضية الأولى من نوعها في عالم الطيران. ومقاعد مكسُوة بالجلد الناعم مستوحاة من مقاعد سيارات فئة S من مرسيدس بنز.





## Fans league

A Pioneering Initiative Steals the Show in ADNOC Pro League first half

















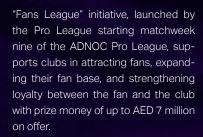












The clubs with the highest attendees win periodic prizes with a total of AED 3.6 million. At the end of every three rounds, AED 600,000 will be awarded as follows: AED 300,000 for the first place, AED 200,000 for the second, and AED 100,000 for the third.

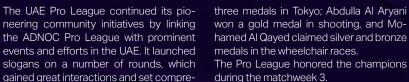
Winners are selected according to a specific mechanism, taking into account the number of matches hosted by the club at home and away.

Al Ain won the first periodic "Fans league" prize with a total of 3939 fans attending their games in matchweeks 9, 10, and 11. Al Jazira came second with 2508 while Khorfakkan rounded off the top three with 1684 fans across the three matchweeks.

Annual prizes of AED 3.4 million have been allocated to winners at the end of the season, with the top placed club walking away with AED 1 million, second place getting AED 500,000, third place receiving AED 200,000 while clubs in fourth, fifth and sixth place collect AED 200,000 each and those in seventh, eighth and ninth get AED 150,000 and the rest get AED 100,000 each.

## **Pro League** rounds' slogans enhance community participation





The UAE Pro League decided to honour those who won medals at the Tokyo 2020 Paralympics by entitling the third matchweek "Our Golden Paralympic Champions"

hensive goals and targets.

UAE champions have brought the country

three medals in Tokyo; Abdulla Al Aryani won a gold medal in shooting, and Mohamed Al Qaved claimed silver and bronze

during the matchweek 3.

The Pro League held the matchweek 4 of the ADNOC Pro League under the slogan of "Projects of the 50."

This initiative was announced to celebrate the UAE's announcement of "Principles of the 50" charter, which was launched as per the directives from His Highness



Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE.

The Pro League held the matchweek 5 of the ADNOC Pro League under the slogan of "Saudi National Day," as they were keen on celebrating with Saudi brothers their 91st Saudi National Day.

It held matchweek 9 under the slogan of " Flag Day." In celebration of the event, UAE flags were put up all around the venues hosting the ninth-week games, meanwhile, the celebratory atmosphere was broadcast via stadiums' screens and various visual outlets.

Pro League held the tenth week of ADNOC Pro League under the slogan of "Limitless Determination" in an initiative launched by the Pro League in collaboration with Zayed Higher Organization for People of Determination.

"Limitless Determination" initiative aims at demonstrating the abilities and skills of people of determination.

The Pro League held matchweek 11 of ADNOC Pro League under the motto of "Tolerance and coexistence."

This initiative comes as part of a campaign launched by the UAE Pro League in cooperation with the Ministry of Tolerance and Coexistence that aims at enhancing the values of mutual respect and peaceful coexistence among all residents of the UAE. It encourages "Interfaith Dialogue" between people of different religions, faiths, and beliefs while demonstrating the real spirit of Islam and condemns all forms of violence, discrimination, and hatred.

The initiative also targets laying down a road map toward asserting tolerance as a national value that sets the UAE as an international model where all ethnicities and religions can peacefully coexist under the principles of the UAE 2071 centennial

UAE Pro League announced "World's Coolest Winter " to be the slogan of AD-NOC Pro League's twelfth matchday, demonstrating the league's support of this pioneering national campaign.









## **Al Jazira Claim First Title** in 2021-22 Season

The UAE Super Cup witnessed a brilliant and successful organization under the slogan of "UAE, Where the World Meets" at Hazza bin Zayed Stadium.

Several days before the match, various activities were organized topped by the operetta "UAE, Where the World Meets" in addition to a wonderful coronation ceremony.

Al Jazira managed to claim the first title in the ongoing season and their first Super Cup trophy after defeating Shabab Al Ahli 5-3 on penalties, following a 1-1 draw during the 90 minutes.

The UAE Pro League sought to make the UAE Super Cup an occasion that brings together different groups of society in a special atmosphere. It was not just a football match, as a Super Cup carnival was organized for fans in the area surrounding area of Hazza bin Zayed Stadium, for a period of 3

Many events were organized for the fans in order to enjoy and live the festive atmosphere of the competition.

continuous days.

The UAE Pro League also



The second phase was at the end of the match, and before the crowning of the Super Cup champions, as two fans won a grand prize AED 100,000 (50,000 each)















season after winning their respective quarter-finals

after reaching the semi-finals

of the 2021-22 season. Al Ja-

zira, Shabab Al Ahli, Al Wahda

8th. The Pro League Cup has this season seen major changes to its format, with more matches for all teams,

The semi-finals get underway

on March 1st with the first leg as

Shabab Al Ahli welcome Al Wah-

da to Rashid Stadium and Al Ja-

zira host Al Ain at Mohammed bin

Zayed Stadium. The return leg take place a week later on March including a two-legged 'Position-Determining Mini League' to rank the six teams that have not qualified to the quarter-finals in places between ninth and 14th.

The four teams that were eliminated in the quarter-finals also compete in a similar style league to decide the places between fifth and eighth, while the two beaten semi-finalists compete in a third-place decider.

## **Shabab Al Ahli top Pro League U21** at the halfway point



The first half of the Pro League U21 ended with Shabab Al Ahli retaining the top spot with 29 points, winning eight games, drawing in five.

Shabab Al Ahli have the strongest attack in the league with 36 goals, and they also have the best defence, having conceded only eight goals.

Despite topping the league's table, Shabab Al Ahli have the highest number of draws among the top four placed

Sharjah and Ittihad Kalba came in second and third place with 24 points, with Sharjah only ahead by goals difference. Both teams won seven encounters, lost three, and drew in three.

Meanwhile, Ajman and Al Wahda have not missed out on the title race as they are behind leaders with only six points. Ajman are in the fourth spot with 23 points, equal to Al Wahda fifth, with the former only ahead by goals difference. Both teams won seven games, lost four, and drew in two.













## "Fantasy ADNOC Pro League"

## When Fans Turn into Managers

The ADNOC Pro League Fantasy Football game has achieved outstanding success in the first half of the current season. It is a game where fans can play the roles of coaches, by choosing a squad and making the necessary transfers and substitutions, with the aim of securing the highest points throughout the season.

This initiative has continued to gain increasing turnout since its first launch in 2018. The game is available for fans to participate in through downloading the game's app, which is available on Android and IOS-operated mobile phones. It also allows participants to pick their teams' squad of 15 players which comprises of:

- 2 Goalkeepers
- 5 Defenders
- 5 Midfielders
- 3 Forwards

The new version of Fantasy Football will increase the number of booster cards assigned to each contestant throughout the season to seven. These cards are only allowed to be used once during the season.

The Pro League has allocated several prizes to the participating fans, as the weekly winning team will receive AED 500 and two VIP tickets to attend a match of his favorite team, while the monthly winning team will receive a night stay at the Emirates Palace Hotel and two VIP match tickets.

As for the participation award, three winners will be selected by lottery every month, each of whom will receive the Pro League's official ball, a shirt for a football team, and two VIP match tickets.

Three additional winners will also be chosen by lottery for the sports season award, each of whom will receive the Pro League's official ball, a shirt for a football team, two VIP match tickets, and a night stay at the Emirates Palace Hotel.

At the end of the first round, the firstplace holder will receive AED 3.000, the second AED 2,000, and the third AED 1.500. The same awards are given to the teams with the highest points in the second round.

AED 10,000 will be given to the season champion and AED 5,000 for the second-placed, while the third team will receive AED 4.000.

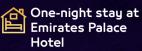














#### Participation award (draw-based)

#### Monthly (3 winners)

- ♠ Official ball
- Team jersey
- 2 VIP match tickets

#### Season award (3 winners)

- ♠ Official ball
- Team jersey
- One-night stay at **Emirates Palace Hotel**

First half of season winner

First place **AED** 3000

Second place AFD 2000

Third place **AED** 1500

Second half of season

First place AED winner 3000

Second place AED 2000

Third place **AED** 

1500

Overall season winner

First place **AED** 10000 Second place AED 5000

Third place **AED** 

4000

## A Decade of Club Licensing







The UAE Pro League's Club Licensing Program completed its first decade with the 10th season of the cycle taking place throughout 2021-22. The AFC led program was first implemented in 2012-13.

The First Instance Body of the licensing system granted 2021-22 AFC licenses for the AFC Champions League to the following clubs: Al Wahda,

Al Ain, Al Jazira, Al Wasl, Bani Yas, Shabab Al Ahli, Fujairah, Al Nasr, Hatta, Khorfakkan, Ittihad Kalba, Sharjah and Ajman. The clubs have all met the licensing criteria.

In turn, the local license was granted to 14 clubs: Al Wahda, Al Ain, Al Jazira, Al Wasl, Bani Yas, Shabab Al Ahli, Al Dhafra, Fujairah, Al Nasr, Hatta, Khorfakkan, Ittihad Kalba, Sharjah and Ajman







With Four Main Modules Targeting Club Staff.

## **UAE Pro League Launches Capacity Building Educational Program**

The UAE Pro League launched in the 2021-22 season the first capacity building educational program for UAE Pro League clubs employees. The program aims to support and educate staff across the various positions at the club based on club licensing requirements.

The four-module program started with two modules for CEOs and HR Managers between March and June 2021

followed by a third module for Marketing, Commercial and Communication Managers over the course of eight weeks between August and November 2021, while the fourth module addressed Website and Social Media Editors between October and December 2021.

The program continues with modules on best practices in promotion and marketing of football clubs as well as best

practices in content creation, follower growth and fan engagement in addition to workshops on the best practices of football clubs social media.

The UAE Pro League had launched a ten-week challenge for ADNOC Pro League clubs' to select the top five teams in terms of video views and follower growth, with the winners being honoured in a special ceremony.



The club licensing department at the UAE Pro League continued to follow up the implementation of the Child Safeguarding Initiative through the development of child safeguarding officers (CSO) at professional clubs.

Workshops were organized covering topics such as children rights in UAE, types of assaults against children, the importance of staff training by CSOs on reporting of violations. There were also site visits to clubs to ensure proper procedures are in place and to spread awareness of child safeguarding policies in collaboration with the Ministry of Interior's Child Protection Centre as part of the UAE Pro League strategy.

The program encouraged CSOs at clubs to check on the assigned tasks through a survey to ensure clubs



have written bilingual internal child safeguarding policies, and good conduct certificates issued by Ministry of Interior for all staff directly interacting with children to be issued at the start of every season.

November saw the organization of a workshop with CSOs and a discussion of

the club licensing department's evaluation of the tasks assigned to the CSOs to raise the performance levels and promote periodic internal sessions with the children, parents and academy staff at professional clubs to raise awareness of children rights to play football in a safe and healthy environment.



## **ADNOC Pro League Fixtures** Schedule

## Round 14





16:15 Shabab AlAhli

18:30 Al Nasr Ajman

Tuesday 15 February 2022

Al Jazira

## Round 15

Thursday 10 February 2022

Sharjah	Sharjah Stadium		Al Dhafra
Khorfakkan	17:30		Al Wasl
Bani Yas	20:00 Baniyas Club Stadium	Ö	Al Wahda

Friday 11 February 2022

Al Orooba		17:30 Fujairah Club Stadium	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	Al Nasr
Emirates		17:30 Emirates Club Stadium	RLAINTC	Al Ain
Ajman	Shear poli Application	20:00 Rashid bin Saeed Stadium		Shabab AlAhl

Tuesday 15 March 2022

Al Jazira



### Round 16



#### Saturday 19 February 2022



Al Jazira

### Round 18









## Round 17

Al Nasr

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Khorfakkan		17:30 Sarbin Wrlammad # Qasini Stadum		Al Nasr
Emirates		17:30		Al Jazira
Al Orooba		20:00 Fujairah Club Stadium	S James Str	Ajman
		00.00		

Saturday 26 February 2022				
Bani Yas		17:30 Baniyas Club Stadium		Al Dhafra
Al Wahda	<b>(</b>	17:30 Al Nahyan Stadium		Al Wasl
Sharjah		20:00		Shabab AlAhli

## Round 19

Friday 11 March 2022









## رابطة المحترفين الإماراتية UAE PRO LEAGUE







